



FAN EVENTS

SATURDAY



Downtown Dribble & KidsFest

Saturday, March 3 • 9-11:30 a.m.
Pack Square

Pack Square in downtown Asheville will be populated with games and interactives for kids, as well as, cheerleaders, bands, and mascots. KidsFest will begin at 9 a.m. and conclude at 11 a.m. with the start of the Downtown Dribble. Each kid participating in the Downtown Dribble will receive a free T-shirt and basketball, as well as have the opportunity to participate in a dribble parade from Pack Square to the front door of the U.S. Cellular Center. Participants in the Downtown Dribble will also receive FREE admission to the men's quarterfinal session at noon.



SoCon Teddy Bear Toss

Saturday, March 3 • 12 p.m.
U.S. Cellular Center

Make a small donation to Mission Children's Hospital and you will receive a stuffed animal to throw on the court during the 2018 SoCon Teddy Bear Toss. Bears thrown will be donated to Mission Children's Hospital and provided to kids visiting the hospital for treatments. 1,500 bears are available and ready to put a smile on the face of a child.

SUNDAY

Ingles JAMFEST

Sunday, March 4 • 1:30-3:45 p.m.
Outside the U.S. Cellular Center

The second annual Ingles JAMFEST will take place outside the U.S. Cellular Center between the end of the women's championship game and prior to the men's semifinals. Ingles JAMFEST is an outdoor tailgate party featuring popular area recording artists (to be announced at a later date) and local food and beverage vendors. Musicians are scheduled to play on stage from 1:30-3:45 p.m. Ingles JAMFEST will also help to benefit Eblen Charities and its Hoops Against Hunger initiative.



MONDAY



Hometown Heroes Day

Monday, March 5 • 9 p.m.
U.S. Cellular Center

The final day of competition at the 2018 SoCon Championship will honor the people and organizations that help enrich and keep people safe every day. Members of the military, fire, police, emergency and medical services, charitable organizations, government, and civil service will be afforded an opportunity to witness the men's championship game at 9 p.m.

ALL TOURNAMENT

Hoops Against Hunger

All tournament
U.S. Cellular Center and host hotels

Childhood hunger statistics report that one out of five children does not have enough food at home. Many times, the meals hungry children receive at school are the only food that they will have to eat. Anyone bringing an approved food item will receive \$5 off a single-session ticket for any session. Collection bins will also be located at all host hotels during the tournament. Visit hoopsagainsthunger.net for more information.

